

WHEN FUTURE RHYMES WITH STRUCTURE.

/* IT enhancing DTP */



the *plus* you were looking for

From any input to the book you want. Automatically.

Such a slogan would have sounded too ambitious till just a few months ago. Even if supported by state-of-the-art automation and by the progressively newer solutions that IT provides to publishers, so far the manual work of the typesetters and book designers has always kept its place as an unavoidable phase of the book production. Meaning also unavoidable significant costs for labour and production

lead time lengthening.

Now something is changing, probably forever.

Thanks to **Type+**, the new typesetting/ laying-out service we are implementing, any kind of digital inputs can be gathered, edited, paged up according exactly to your graphic guidelines or models, checked by expert human personnel and sent you for approval. In less than 24h.

PREP

Basing either on the graphic specifications required or on the model provided, a customized work-flow is set

SOURCES

TEXT

(.docx, .doc, .rtf, .odt ...more)

The user has only to "mark" the parts of the text (typically using the word processor in-built styles) in order to give an implicit indication about how any part has to be interpreted.

PICTURES

(.tiff, .jpg, .psd, .ai, .pdf, .eps...more)

When required the pictures can be treated and optimized.

SPREADSHEETS (TO TABLES)

(.xls, .ods ...more)

Also here, the user can implicate some indication through formatting the source.

SPREADSHEETS (TO GRAPHS)

(.xls, .ods ...more)

Data can also be driven to edit graphs as cool as Adobe Illustrator can do.

FORMULAS

(any Mathml or Cml compatible format)

WEB

(.htm, .xml ...more)

DATABASES

(sql, mysql, access ...more)

INPUT



WEB INTERFACE

A user-friendly web application will make it just easy and quick to upload and even to revise the contents.

Texts, pictures, formulas, tables, schemes, databases can be driven, filtered, cleaned, mixed, edited and formatted in any way you want.

Moreover, the minimization and optimization of the human labour allows neatly lower pricing, if compared with the normal costs of Dtp services.

Being based on Xml, as far as your contents and your graphic criteria can be described

as structures (and they are almost always) their work-flow can be automated, no matter the complexity of the output layout they are destined to:

Adobe InDesign is part of the **Type+** workflow, so anything you could ask to InDesign can be asked to **Type+** too.

This time the future is dedicated to your books!

PROCESSING



PROOF

The user receives a pdf commentable proof, which can be used to mark the possible emendations required or to append notes.

OUTPUT

CAMERA READY (.pdf, .indd package)

The output can be downloaded in both open and close formats, in order to let the publishers apply some last little change by himself, if they happen to need.

WEB (.htm, .xml)

DATABASES (mssql, mysql, ... *more*)

precision
affordability reliability affor
reliability hyperfastness
full customizability precision
precision hyperfastness
affordability reliability
hyperfastness affordability
precision full customizability
full customizability affordability reliability



the *plus* you were looking for

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